

SPORT NEWS  
 CHURCH NEWS  
 GROCERY ADS  
 VITAL STATISTICS  
 CITY NEWS  
 CLASSIFIED ADS  
 BUSINESS NEWS  
 SPECIAL FEATURES  
 REAL ESTATE NEWS  
 HIGH SCHOOL NEWS  
 SALE ADS  
 LEGAL NOTICES  
 AUTOMOTIVE NEWS  
 NATIONAL EDITORIAL NEWS  
 CLUB NEWS  
 FASHION NOTES  
 FAMILY LIVING HINTS  
 SOCIAL EVENTS

**A NEW  
 WANGLE**

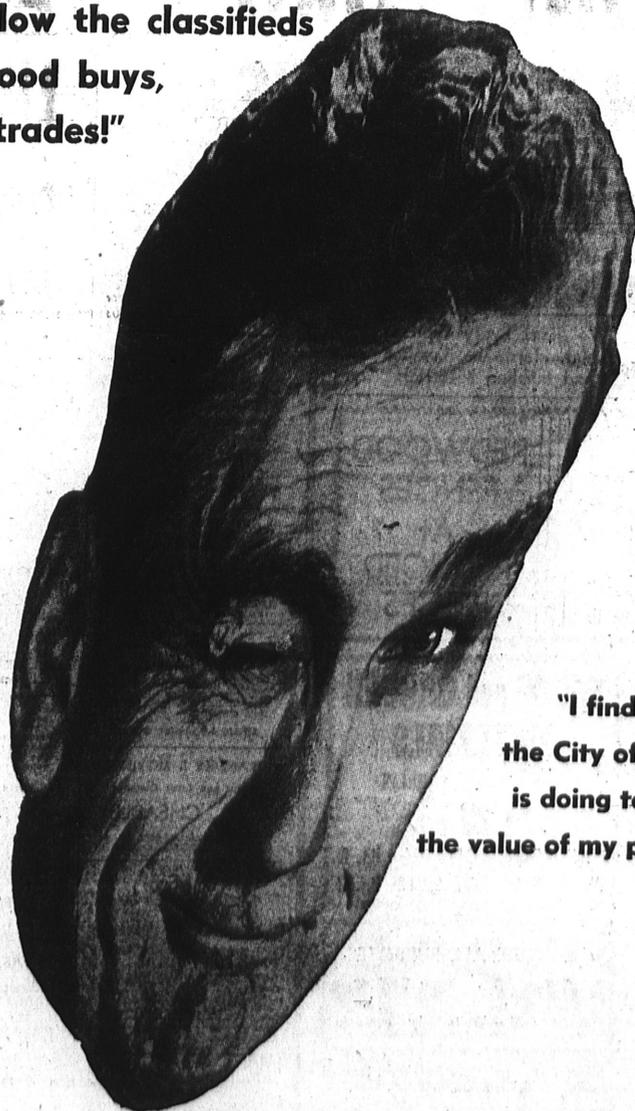
**ON THE  
 OLD STORY**



"I make up my  
 grocery list  
 at home!"

"I follow the  
 the sales in  
 Torrance, before  
 I buy ANYWHERE!"

"I follow the classifieds  
 for good buys,  
 and trades!"



"I find out what  
 the City of Torrance  
 is doing to increase  
 the value of my property!"

**OF WHY**

**The TORRANCE HERALD  
 IS THE BEST BUY IN  
 TORRANCE TODAY!**

"For All the Local News and Advertising"

**We Have The  
 TORRANCE  
 HERALD**

**Home Delivered Both  
 SUNDAY AND THURSDAY**

**FOR ONLY 30¢ A MONTH!**

**SAVES US AT LEAST 50¢ A MONTH.**

**\*AND WE GET THE PAPER  
 BEFORE WE GET OUT IN  
 THE MORNINGS!**